



MARCH 27-29TH 2026



HOLLYWOOD BURLESQUE FESTIVAL 2026

THE HOLLYWOOD BURLESQUE FESTIVAL IS A CAPTIVATING THREE-DAY SHOWCASE OF WORLD-CLASS BURLESQUE TALENT. SINCE ITS INCEPTION IN 2013, THE FESTIVAL HAS DAZZLED AUDIENCES WITH A-LIST PERFORMERS FROM ACROSS THE GLOBE. EACH YEAR, MORE ANGELENOS JOIN US FOR THIS GLAMOROUS WEEKEND CELEBRATING THE ARTISTRY AND ALLURE OF BURLESQUE.

OUR FESTIVAL UNITES THE LOCAL BURLESQUE COMMUNITY WITH PERFORMERS FROM ALL OVER THE WORLD, WHO GATHER TO SHOWCASE THEIR TALENTS BEFORE ONE OF THE WORLD'S LARGEST AND MOST DISCERNING AUDIENCES. ATTENDEES EAGERLY ANTICIPATE THE COMPETITION FOR THE COVETED TITLE OF MISS HOLLYWOOD BURLESQUE.

FOUNDED WITH THE MISSION OF PRESERVING THE TRADITION OF BURLESQUE, THE HOLLYWOOD BURLESQUE FESTIVAL AIMS TO RAISE AWARENESS AND APPRECIATION FOR THIS EMPOWERING ART FORM. WITH A LITTLE SOMETHING FOR EVERYONE THE FESTIVAL IS AN INCLUSIVE GATHERING FULL OF NONSTOP ENTERTAINMENT AND EXCITEMENT.

"THERE'S A NEW GENERATION OF BURLESQUE BLOSSOMING IN LOS ANGELES, WITH FRESH TALENT RISING TO PROMINENCE. WE ARE EXCITED TO HIGHLIGHT THESE NEW VOICES AS OUR LEGENDARY PERFORMERS PASS THE TORCH."

MISS SPENT YOUTH, FESTIVAL PRODUCER

HBQFEST CORE TEAM:



MISS SPENT YOUTH - A SEASONED BURLESQUE PERFORMER AND PRODUCER, SHE LEADS THE FESTIVAL WITH HER EXPERIENCE FROM 10 YEARS OF PERFORMING AND PRODUCING IN LOS ANGELES. HER VISION FOR THE FESTIVAL TAPS INTO THE VIBRANT SPIRIT OF THE NEW ROARING 20S AND BURLESQUE'S GROWING MAINSTREAM POPULARITY.

GUSTAVO ROJAS - A HOLLYWOOD NATIVE AND VINTAGE AFICIONADO, GUSTAVO COMBINES HIS PASSION FOR CLASSIC CARS AND BURLESQUE WITH HIS EXPERTISE IN BUSINESS DEVELOPMENT. HE IS DEDICATED TO PROPELLING THE HOLLYWOOD BURLESQUE FESTIVAL TO NEW HEIGHTS.

WHAT IS A BURLESQUE FESTIVAL ?

BURLESQUE FANS FROM AROUND THE COUNTRY FLOCK TO FESTIVALS TO SEE THE BEST OF THE BEST FROM AROUND THE WORLD.

THE FESTIVAL WILL INCLUDE:

- ❖ THREE, THEMED SHOWCASES
- ❖ COMPETITION NIGHT
- ❖ SMALL BUSINESS VENDORS
- ❖ CLASSES & WORKSHOPS FOR PERFORMERS AND THE GENERAL PUBLIC
- ❖ NETWORKING EVENTS
- ❖ AFTER PARTIES



*Flying
LION
Cabaret*



THE BURLESQUE
WORLD IS INCLUSIVE
OF ALL SIZES, SHAPES,
COLOR, GENDERS AND
ORIENTATIONS



A DIVERSE AND ENGAGED AUDIENCE

PAST SUCCESS & GROWTH

- SINCE 2013, THE FESTIVAL HAS EXPERIENCED CONSISTENT EXPANSION IN ATTENDANCE, MEDIA EXPOSURE, AND SOCIAL ENGAGEMENT.
- ITS INCREASING POPULARITY FROM BOTH LOCAL AND INTERNATIONAL AUDIENCES HAS ELEVATED IT TO A PROMINENT POSITION AS ONE OF SOUTHERN CALIFORNIA'S PREMIER BURLESQUE EVENTS.
- PAST PERFORMANCES HAVE SOLD OUT WITH OVER 300 ATTENDEES PER DAY, AND FOR 2026, WE'VE MOVED TO A LARGER VENUE TO ACCOMMODATE GROWING DEMAND..

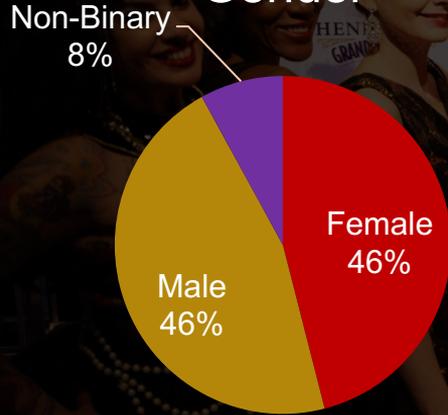
COMMUNITY ENGAGEMENT

- THE FESTIVAL HAS FOSTERED STRONG SUPPORT FROM DIVERSE COMMUNITY GROUPS.
- WE ACTIVELY COLLABORATE WITH LOCAL, SMALL, AND MINORITY-OWNED BUSINESSES, AS WELL AS ARTS ORGANIZATIONS.
- THE WEEKEND PROVIDES AN INCLUSIVE EXPERIENCE, ATTRACTING PERFORMERS AND AUDIENCES FROM A WIDE RANGE OF BACKGROUNDS, ALL UNITED BY A SHARED CELEBRATION OF ART, EMPOWERMENT, AND SELF-EXPRESSION.



AUDIENCE DEMOGRAPHICS

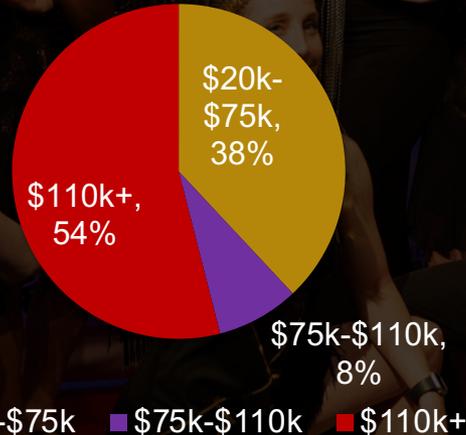
Gender



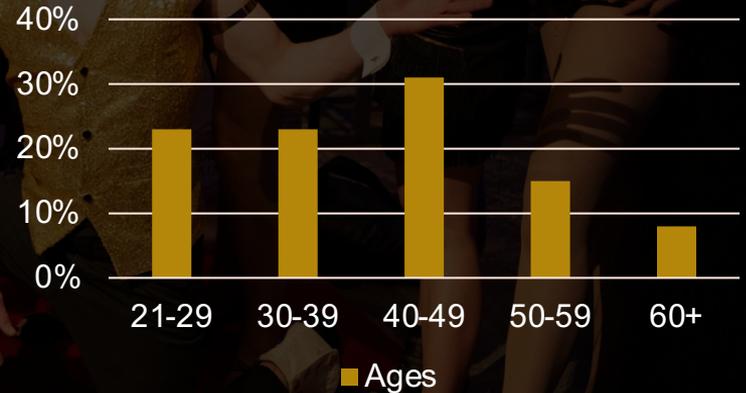
Marital Status



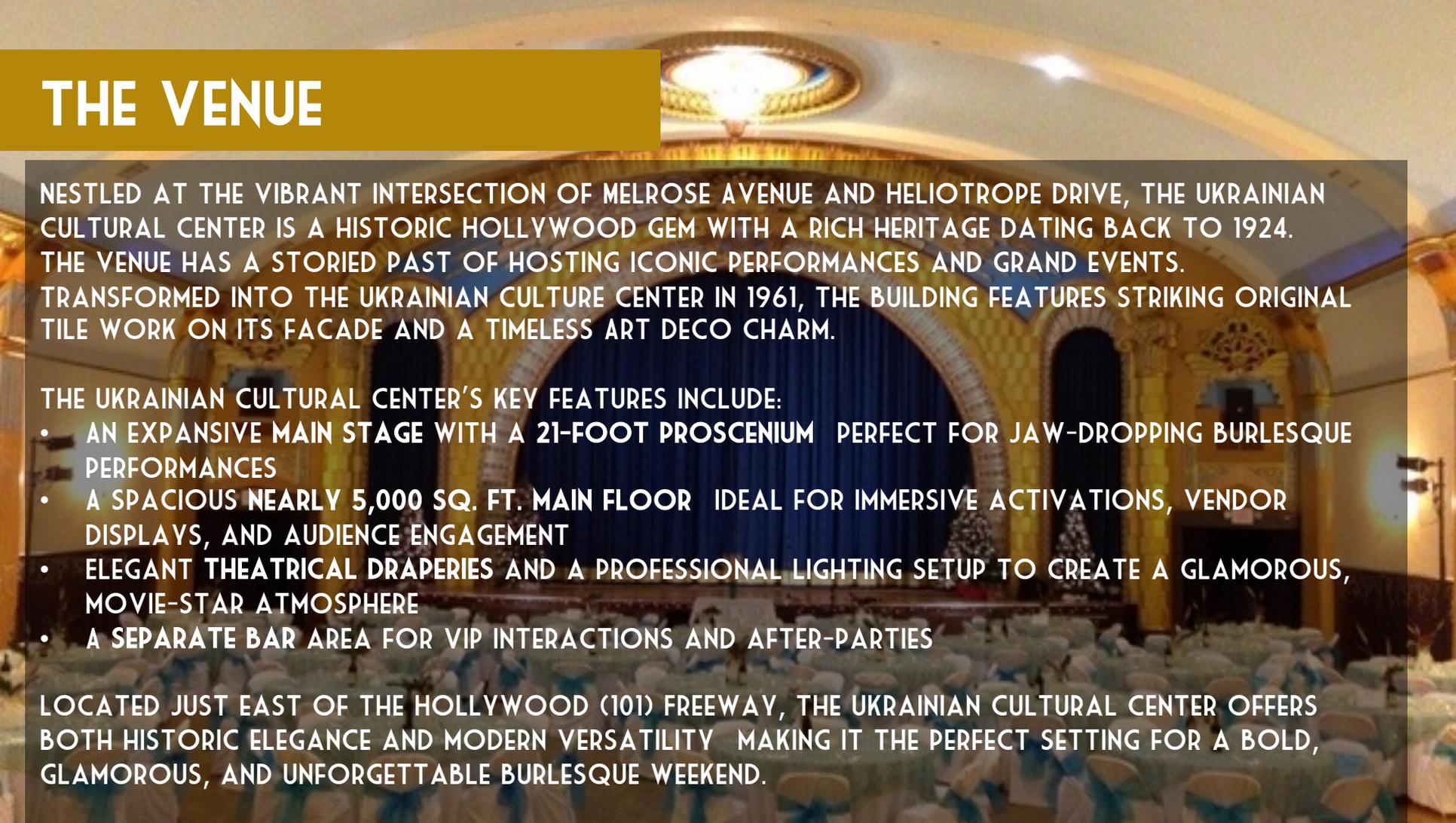
Income



Age Range



THE VENUE

The background image shows the interior of a grand theater. The stage is at the top, with a blue curtain and a large, ornate archway. The walls are decorated with intricate tile work and Art Deco style elements. The ceiling features a large, glowing circular light fixture. The foreground is filled with rows of white chairs, each with a blue sash tied around it, arranged in a semi-circle facing the stage.

NESTLED AT THE VIBRANT INTERSECTION OF MELROSE AVENUE AND HELIOTROPE DRIVE, THE UKRAINIAN CULTURAL CENTER IS A HISTORIC HOLLYWOOD GEM WITH A RICH HERITAGE DATING BACK TO 1924. THE VENUE HAS A STORIED PAST OF HOSTING ICONIC PERFORMANCES AND GRAND EVENTS. TRANSFORMED INTO THE UKRAINIAN CULTURE CENTER IN 1961, THE BUILDING FEATURES STRIKING ORIGINAL TILE WORK ON ITS FACADE AND A TIMELESS ART DECO CHARM.

THE UKRAINIAN CULTURAL CENTER'S KEY FEATURES INCLUDE:

- AN EXPANSIVE MAIN STAGE WITH A 21-FOOT PROSCENIUM PERFECT FOR JAW-DROPPING BURLESQUE PERFORMANCES
- A SPACIOUS NEARLY 5,000 SQ. FT. MAIN FLOOR IDEAL FOR IMMERSIVE ACTIVATIONS, VENDOR DISPLAYS, AND AUDIENCE ENGAGEMENT
- ELEGANT THEATRICAL DRAPERIES AND A PROFESSIONAL LIGHTING SETUP TO CREATE A GLAMOROUS, MOVIE-STAR ATMOSPHERE
- A SEPARATE BAR AREA FOR VIP INTERACTIONS AND AFTER-PARTIES

LOCATED JUST EAST OF THE HOLLYWOOD (101) FREEWAY, THE UKRAINIAN CULTURAL CENTER OFFERS BOTH HISTORIC ELEGANCE AND MODERN VERSATILITY MAKING IT THE PERFECT SETTING FOR A BOLD, GLAMOROUS, AND UNFORGETTABLE BURLESQUE WEEKEND.

FESTIVAL HIGHLIGHTS

IMAGINE HOLLYWOOD IN ITS MOST GLAMOROUS, AWE INSPIRING FORM. OUR 3-DAY FESTIVAL IS PACKED WITH DAZZLING MOMENTS AND EDGY EXPERIENCES:

- **FRIDAY NIGHT RED CARPET GALA-** KICK OFF WITH GLITZ, GLAMOUR, AND HOLLYWOOD ROYALTY VIBES. EXPECT CHAMPAGNE, PAPARAZZI, AND PERFORMANCES THAT LEAVE JAWS ON THE FLOOR.
- **GATSBY MEETS GLAMOUR -**VINTAGE-INSPIRED FASHION, FLAPPER CHIC, AND DECADENT STYLE ALL WITH A NAUGHTY TWIST.
- **SUNDAY BRUNCH SHOW-** LAID-BACK LUXURY WITH A TOUCH OF MISCHIEF VINTAGE COCKTAILS, SIZZLING PERFORMANCES, AND A CELEBRATION OF TIMELESS BEAUTY.
- **SATURDAY NIGHT COMPETITION -** THE CROWN JEWEL, WHERE BURLESQUE LEGENDS GO HEAD-TO-HEAD FOR COVETED TITLES ALL IN FRONT OF A LIVE AUDIENCE READY FOR TITILLATING ENTERTAINMENT.

THIS ISN'T JUST A FESTIVAL IT'S A WEEKEND OF REBELLIOUS ELEGANCE, DARING PERFORMANCES, AND STAR-STUDED GLAMOUR THAT LEAVES EVERYONE TALKING LONG AFTER THE CURTAINS CLOSE.



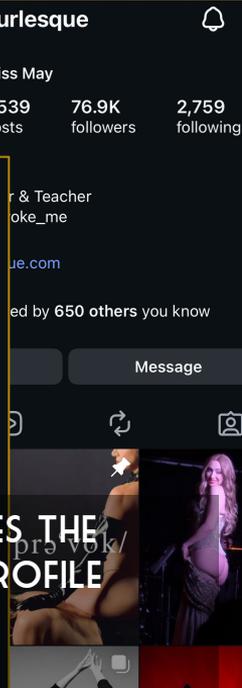
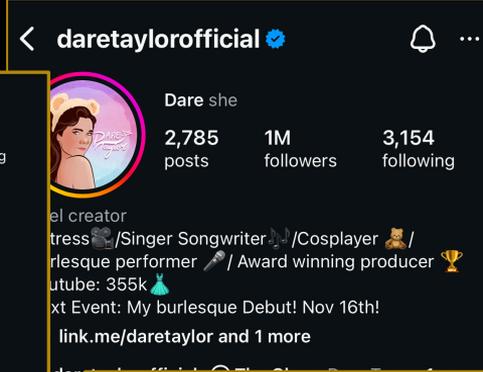
ORGANIC REACH

WITH TOP-TIER PERFORMERS AND DISTINGUISHED GUESTS AT THE FOREFRONT, OUR SOCIAL MEDIA PRESENCE CONTINUES TO EXPAND EXPONENTIALLY. OUR TALENTED PERFORMERS ARE CONTRACTUALLY COMMITTED TO PROMOTE THE FESTIVAL ACROSS THEIR CHANNELS, ENSURING A CONSISTENT AND AUTHENTIC OUTREACH THAT PENETRATES A BROAD AUDIENCE.

OUR COMBINED SOCIAL MEDIA REACH REGULARLY EXCEEDS 1 MILLION IMPRESSIONS, ENGAGING DIVERSE COMMUNITIES ACROSS ALL WALKS OF LIFE, INCLUDING:

- BURLESQUE ENTHUSIASTS, PINUP AND VINTAGE LOVERS
- GAMERS AND COSPLAY FANS
- WOMEN OF COLOR AND OTHER DIVERSE AUDIENCES
- ARTS, FASHION, AND LIFESTYLE COMMUNITIES

THIS ORGANIC GROWTH ISN'T JUST NUMBERS IT'S A POWERFUL, TARGETED REACH THAT CAPTURES THE IMAGINATION OF A PASSIONATE AND ENGAGED FANBASE, HELPING TO ELEVATE THE FESTIVAL'S PROFILE YEAR AFTER YEAR.



PR & PROMOTION

OUR MULTI-PRONGED APPROACH TO PROMOTION AND PR HELPS US REACH NEW AUDIENCES IN A VARIETY OF WAYS. MULTIPLE TOUCHES ENSURE BRAND RECOGNITION WHILE OUR INFLUENCES LEND CREDIBILITY TO THE BRAND. UTILIZING THE GROWING POPULARITY OF BURLESQUE AND THE EVERLASTING FASCINATION WITH OLD HOLLYWOOD, THE HOLLYWOOD BURLESQUE FESTIVAL IS UNIQUELY POSED TO GENERATE A LASTING BUZZ.

PR/ EARNED MEDIA

- PODCAST INTERVIEWS
- BLOG ARTICLES
- PRINT MEDIA
- PRESS RELEASES
- PR TEAM

IN PERSON PROMOTION

- APPEARANCES AT OTHER FESTIVALS ACROSS THE COUNTRY
- BOOTH/ PRESENCE AT POPULAR SHOWS IN LA
- DEDICATED PRE-FESTIVAL SHOWS LEADING UP TO MARCH
- MERCH GIVEAWAYS

SOCIAL MEDIA

- IG LIVE INTERVIEWS
- ADVERTISEMENTS
- REELS FEATURING PERFORMERS
- SOCIAL MEDIA TEAM

TARGETED ADVERTISING

- SOCIAL MEDIA OUTLETS
- HIGH TRAFFIC WEBSITES WITH CROSSOVER AUDIENCES
- PARTNER FESTIVAL PROGRAMS
- EYE CATCHING POSTERS AND IMAGES AT PARTNER LOCATIONS





ADVERTISING & VENDING OPPORTUNITIES

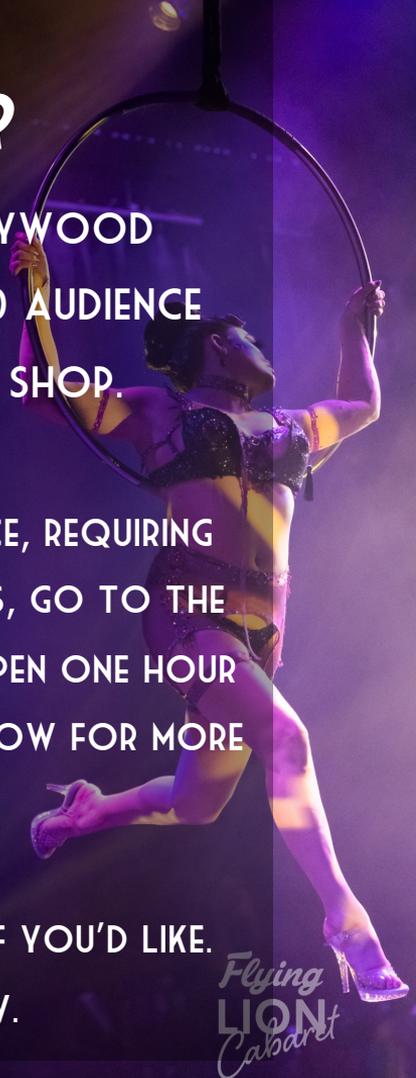


VENDING AT THE BURLESQUE BAZAAR

WE ARE PUTTING VENDORS IN THE SPOTLIGHT ALL THREE DAYS AT HOLLYWOOD BURLESQUE FESTIVAL. EACH DAY OF THE FESTIVAL WE WELCOME OVER 200 AUDIENCE MEMBERS, WITH NEW FACES DISCOVERING YOUR BRAND AND READY TO SHOP.

THIS YEAR VENDORS WILL BE PLACED IN THE MAIN BALLROOM JUST PAST THE ENTRANCE, REQUIRING OUR AUDIENCE TO WALK THROUGH THE VENDOR AREA WHEN THEY GO TO THEIR SEATS, GO TO THE BAR, RESTROOMS AND AS THEY LEAVE MAXIMIZING EXPOSURE. THE BALLROOM WILL OPEN ONE HOUR BEFORE THE SHOW STARTS AND WE HAVE MULTIPLE INTERMISSIONS EACH SHOW TO ALLOW FOR MORE SHOPPING TIME.

EACH VENDOR BOOTH IS 7FT WIDE AND 5FT DEEP. A 6FT FOLDING TABLE IS INCLUDED IF YOU'D LIKE. IF YOU HAVE CUSTOM SPACE OR SET UP REQUIREMENTS JUST LET US KNOW.



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LION
Cabaret*

HBQFEST OFFERS A SPECTRUM OF CUSTOMIZABLE ADVERTISING PACKAGES DESIGNED TO SHOWCASE YOUR BRAND WITH ALL THE GLITZ, GLAMOUR, AND EDGE OF A SHOWGIRL. PARTNER WITH US AND ALIGN YOUR BRAND WITH HOLLYWOOD'S MOST DARING, CREATIVE, AND INFLUENTIAL PERFORMANCE COMMUNITY.

**CUSTOM PACKAGES AVAILABLE:
LET'S CREATE THE PERFECT FIT FOR YOUR BRAND,
GOALS, AND BUDGET!**





BLOCKBUSTER PACKAGE - \$800

MAKE A LASTING IMPRESSION, MAXIMIZE YOUR EXPOSURE AND BUDGET WITH A CUSTOMIZED PACKAGE INCLUDING:

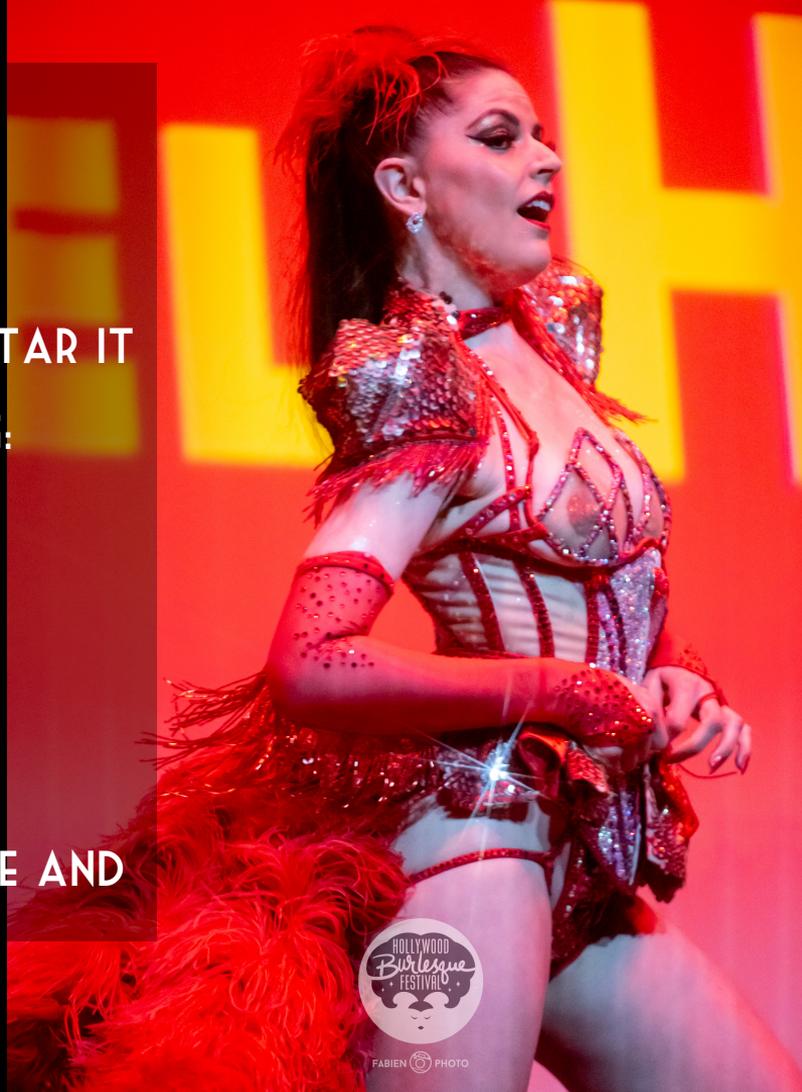
- ❖ **FULL PAGE PROGRAM AD**
- ❖ **2 MINUTE AD IN PRE-SHOW VIDEO REEL**
- ❖ **VENDOR BOOTH**
- ❖ **BANNER PLACEMENT IN VENUE**
- ❖ **LOGO AND BRAND INFO ON WEBSITE**
- ❖ **BRAND SHOUT-OUT ON SOCIAL MEDIA & EMAIL**



STAR PACKAGE- \$500

MAKE SURE YOUR BRAND SHINES LIKE THE BRIGHT STAR IT IS WITH A CUSTOMIZED PACKAGE INCLUDING:

- ❖ **FULL PAGE PROGRAM AD**
- ❖ **1 MINUTE AD IN PRE-SHOW VIDEO REEL**
- ❖ **VENDOR BOOTH**
- ❖ **BRAND SHOUT-OUT ON SOCIAL MEDIA, WEBSITE AND EMAIL**



FABIEN PHOTO



INDIE PACKAGE- \$ 400

YOU MAY BE OPERATING ON A BUDGET BUT YOU'LL STILL SHINE WITH A DISCOUNT PACKAGE INCLUDING:

- ❖ **HALF PAGE PROGRAM AD**
- ❖ **1 MINUTE AD IN PRE-SHOW VIDEO REEL**
- ❖ **VENDOR BOOTH**
- ❖ **SOCIAL MEDIA SHOUT-OUT**

ALA-CARTE PRICING

- ❖ FULL PAGE PROGRAM AD = \$100
- ❖ HALF PAGE PROGRAM AD = \$75
- ❖ BACK COVER OF PROGRAM AD = \$300 (IF AVAILABLE)
- ❖ INSIDE COVER OF PROGRAM AD = \$200 (IF AVAILABLE)
- ❖ 1 MINUTE AD IN PRE-SHOW VIDEO REEL = \$150
- ❖ 2 MINUTE AD OR TWO 1 MINUTE ADS IN PRE-SHOW VIDEO REEL = \$250
- ❖ VENDOR BOOTH (6 FT TABLE) = \$200
- ❖ LOGO ON PERFORMER & VIP BAGS = COST OF PRINTING (TBD)

CHOOSE 2 ALA-CARTE ITEMS FOR 10% OFF





SPONSOR A TITLE - \$500

ATTRACT ATTENTION BY SPONSORING ONE OF OUR COMPETITION TITLES. YOUR SPONSORSHIP WILL COVER THE COST OF THE WINNERS' CROWN, TROPHY & SASH AND/OR PROVIDING A CASH AWARD. PICK A TITLE THAT COMPLIMENTS YOUR BRAND LIKE MISS HOLLYWOOD, MOST EROTIC OR MOST COMEDIC.

❖ LOGO ON ALL FESTIVAL MATERIALS & WEBSITE

❖ FULL-PAGE PROGRAM AD

❖ MULTIPLE ACKNOWLEDGEMENTS DURING THE COMPETITION

❖ UP TO 1 MINUTE OF VIDEO AD IN PRE-SHOW REEL

❖ PRODUCT IN PERFORMER & WINNER GIFT BAGS

❖ 1 THREE DAY FESTIVAL PASS

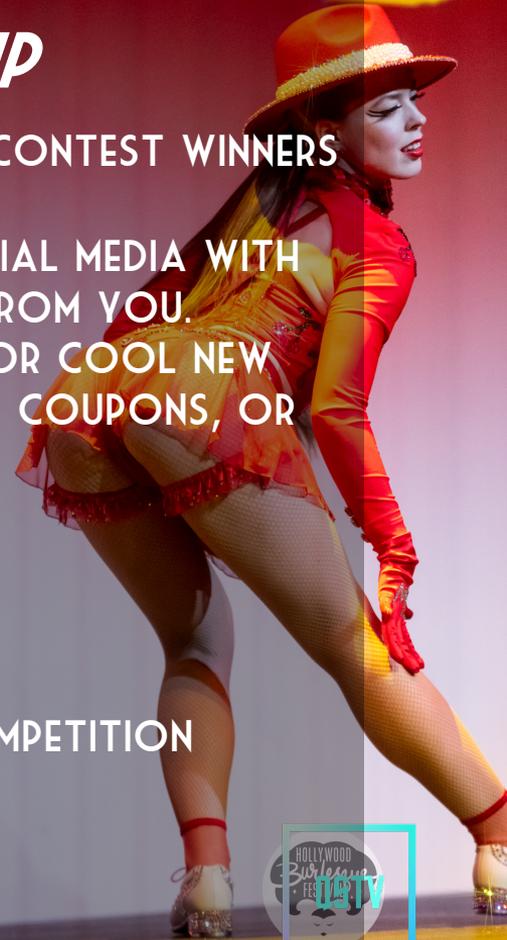
PRIZE & PERFORMER SPONSORSHIP

GET YOUR PRODUCTS IN THE SPOTLIGHT BY DONATING ITEMS FOR OUR CONTEST WINNERS OR ALL PERFORMER GIFT BAGS.

OUR PERFORMERS HAVE AN AVERAGE OF 20-50K FOLLOWERS ON SOCIAL MEDIA WITH MANY OVER 100K TO SHOW OFF THE PRODUCTS THEY RECEIVE FROM YOU.

THESE PERFORMERS ARE ALL INFLUENCERS ALWAYS ON THE LOOK FOR COOL NEW PRODUCTS TO SHOW OFF. YOU CAN CHOOSE TO DONATE PRODUCT, COUPONS, OR SAMPLES.

- ❖ LOGO ON FESTIVAL MATERIALS & WEBSITE
- ❖ FULL-PAGE PROGRAM AD
- ❖ MULTIPLE ACKNOWLEDGEMENTS DURING THE FESTIVAL AND COMPETITION
- ❖ UP TO 1 MINUTE OF VIDEO AD IN PRE-SHOW REEL
- ❖ 1 THREE DAY FESTIVAL PASS





VIP GIFT BAG SPONSORSHIP

**REACH TOP-TIER ATTENDEES WITH YOUR PRODUCT OR SAMPLES IN OUR
VIP GIFT BAGS.**

**VIP TICKET PURCHASERS ARE WILLING TO PAY EXTRA FOR PREMIUM
EXPERIENCES AND ALWAYS HUNGRY FOR MORE!**

- ❖ **DIRECT ACCESS TO VIP TICKET BUYERS**
- ❖ **LOGO ON FESTIVAL MATERIALS & WEBSITE**
 - ❖ **FULL-PAGE PROGRAM AD**
- ❖ **MULTIPLE ACKNOWLEDGEMENTS DURING THE FESTIVAL**
- ❖ **UP TO 1 MINUTE OF VIDEO AD IN PRE-SHOW REEL**
 - ❖ **1 THREE DAY FESTIVAL PASS**



CLOTHING SPONSORSHIP

SPOTLIGHT YOUR BRAND ON STAGE & SOCIAL MEDIA BY
OUTFITTING OUR KITTENS OR HOSTS

- ❖ FULL PAGE PROGRAM AD
- ❖ STAGE TIME FOR YOUR BRAND
- ❖ MULTIPLE ACKNOWLEDGEMENTS DURING THE FESTIVAL
- ❖ UP TO 1 MINUTE OF VIDEO AD IN PRE-SHOW REEL
- ❖ LOGO ON FESTIVAL MATERIALS & WEBSITE
- ❖ 1 THREE DAY FESTIVAL PASS



CUSTOMIZED FOR YOU!

WE ARE PASSIONATE ABOUT ELEVATING BRANDS ESPECIALLY THOSE THAT ARE MINORITY, WOMAN-OWNED, LOCAL, OR EMERGING.

LET'S WORK TOGETHER TO CRAFT A TAILORED SPONSORSHIP PACKAGE THAT CAPTURES YOUR BRAND'S ESSENCE, REACHES YOUR IDEAL AUDIENCE, AND FITS YOUR BUDGET.



TAKE A PEEK AT WHAT WE'VE DONE FOR PREVIOUS SPONSORS

[SPONSOR REEL](#)



Q5TV

SOCIAL MEDIA

INSTAGRAM

<https://www.instagram.com/hollywoodbqfest/>

YOUTUBE

<https://www.youtube.com/c/HollywoodBurlesqueFestival>

WEBSITE

<http://www.hollywoodburlesquefestival.com/>

FACEBOOK

<https://www.facebook.com/HollywoodBurlesqueFestival>



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THANK YOU

